



## Remote Digital Marketing Internship - Summer 2020

<https://www.soulspringflorida.com/>

### Company Organization/Background:

SoulSpring Counseling is a group psychotherapy practice located in **Palm Beach Gardens, FL**. Our main goals are to: (1) free the emotionally burdened through clinical methods such that they can live in authentic peace with self and others; (2) raise awareness in the local community and beyond the borders of Florida about mental health and substance abuse issues that plague at least 50% of persons throughout a lifetime; and (3) raise industry standards for service delivery.

### Internship Description/Responsibilities:

SoulSpring Counseling seeks a remote Digital Marketing intern for Summer 2020 to expand their reach. Interns will assist in running marketing campaigns, managing posts for all social media accounts and expanding online presence. The internship requires a commitment of 10 - 15 hours per week. Intern reports directly to the owner, Ms. Wynne Stallings.

Interns will gain an understanding of the essence of company brand and applying that understanding through creating, posting, and monitoring numerous social media and email marketing campaigns. Intern will plan a coordinated digital marketing effort in accordance with company marketing goals and brand messaging. **Hard skills interns will gain include but are not limited to:** graphics/visual creation, copywriting, eblast visual/copy element arrangement, campaign analytics and reporting. **Knowledge gained includes, but is not limited to:** digital marketing, psychological/mental health/substance abuse topics, trends, and services. Depending on intern skill set and progress, intern may create/edit YouTube posts, SSC Newsletter, B2B relationship management and expansion, and/or interview potential professionals for inclusion in SSC marketing campaigns.

### Qualifications:

- dependable
- detail-oriented
- fluent in social media and graphic content creation
- competent in publishing YouTube, podcasting, blogging
- fluent in English both written and spoken
- excellent writing skills
- knowledge of mental health/substance abuse subject knowledge is desired, but not necessary

**Compensation:** \$15/hour. We will cooperate with any University entity to provide college credit as requested.

**How to apply:** Send resume and cover letter to Ms. Wynne Stallings: [info@soulspringflorida.com](mailto:info@soulspringflorida.com) | **rolling submission deadline**